Advertised Price Compliance

Quick Reference Card

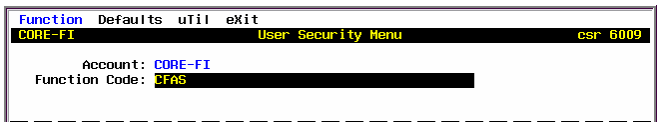
Using Advertised Price Compliance

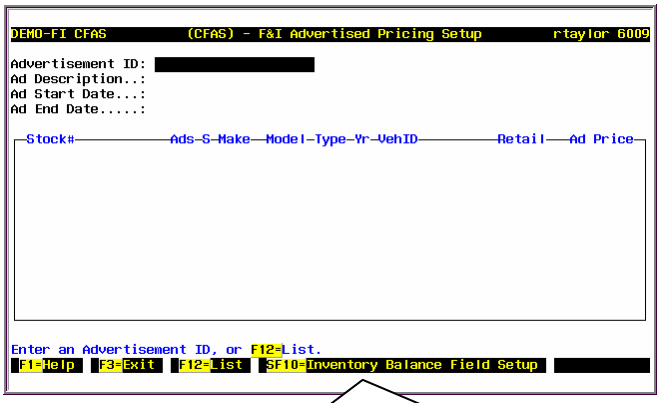
The Advertised Price Compliance application suite (CFAD/CFAS/CFAP) provides a way for you to set sales price caps on vehicles in your inventory, to comply with your advertised prices. The prices you define in the CFAS function are automatically integrated with the Finance & Insurance (FI) and Work-a-Quote (WAQ) functions on your F&I application accounts.

- Advertised Price Compliance lets you record the advertised price on specific vehicle stock numbers, along with the dates that the advertised price is valid. Set up as many ad tables, date ranges, and stock numbers as you need — and save the tables for later use at your convenience.
- The CFAP function runs on your AC account, from which the application is deployed on your system. *CFAP and the Deployer feature are restricted to CSR/CTA/Car!nk Support access only.* The CFAS and CFAD functions run on the selected *name*-A, *name*-FI, and *name*-V accounts that have been selected for deployment.

User Access setups for CFAD and CFAS

Make sure you define appropriate User Security settings for all users in your dealership, for the two main function codes used in the Advertised Price Compliance application. When working with the UUP function to define user access setups, note that CFAS and CFAD are located on the CI menu on the *name*-FI, *name*-A, and *name*-V application logons.





Use the **Shift-F10** command key to define the attribute (field number) in your CAR-INV file where the vehicle inventory balance is tracked. The default setting (field 10) contains the GL balance for the unit, representing the cost of the unit to your dealership.

Creating an Advertised Price Setup

To associate vehicle stock numbers with prices published in advertisements:

1. Log on to one of your activated F&I (*name*-FI), Accounting (*name*-A), or Vehicle Management (*name*-V) application accounts.
2. Enter **CFAS** at the Function Code prompt.
3. Enter a new Advertisement ID, and then enter **Y** at the confirmation prompt.

   -or-

   Use the F12 command key to select a setup that has already been defined.
4. Enter a short description of the ad.
5. Enter a starting and ending date range for the published prices for vehicles in this ad, or use the **F12=Calendar** command key to select dates.

(continued on next page)

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```
DEMO-FI CFAS          (CFAS) - F&I Advertised Pricing Setup          rtaylor 6009

Advertisement ID: SUNDAYCLASSIFIEDS
Ad Description..: SUNDAY NEWS SECTION E
Ad Start Date...: 08/06/2007
Ad End Date.....: 08/13/2007

Stock#          Ads-S-Make--Model-Type-Yr-VehID          Retail---Ad Price
1201              1 S ISUZU TROOP NEW  00 Y7J04996     30,905.00  30,905.00
1206              1 S JAGUA STYPE NEW  00 YFL49888     44,724.49  44,450.00
1218                S LEXUS ES300 NEW  00 Y5081906     38,097.00  37,995.00

Enter the
F1=Help
```

The price entered here is checked in the FI and WAQ functions (on activated -FI logons) when you enter the stock number, based on the **contract date** of the deal. If you enter a price in FI or WAQ higher than the advertised price, the program automatically caps it and displays a message showing the Ad ID where the price was entered.

6. Press **F5** to move to the stock window.
7. Enter a valid stock number for a vehicle in the database for the associated -A logon.

   -or-

   Press **F12** to use the standard Vehicle Search screen to find the stock number for the vehicles you want to use. (You can select more than one vehicle in the search screen, and then press **F3** to return to CFAS.)
8. Enter the advertised price for the vehicle (no decimal required).
9. Repeat steps 7-8 for all vehicles in this advertisement.
10. Press **F3**, and then choose the **Save Changes and Exit Record** option. Press **F3** again to close the function.

Displaying advertised prices

To review any ad prices for your inventory:

1. Log on to one of your *name*-FI, *name*-A, or *name*-V application accounts.
2. Enter **CFAD** at the Function Code prompt.
3. Enter an advertisement ID (as defined in CFAS) or a vehicle stock number.
   - If you enter a stock number that has been entered in more than one ad, the program prompts you to select the ad.
4. In the CFAD window:
   - Use F9 to search for specific vehicle descriptions or prices.
   - Use F5 to print the Ad setup.
5. Press **F3** to return to step 3.

```
DEMO-FI CFAD          (CFAD) - F&I Advertised Pricing Display          csr 6009

Enter a Stock Number or a Sale Ad ID:
```

Use the optional **F12=Search** command key at this field to choose between a stock number search mode and an advertisement search mode

```
DEMO-FI CFAD          (CFAD) - F&I Advertised Pricing Display          csr 6009

Stock Number: 1201 was found in...
Advertisement ID------Description------------------------Start-----End
THREE                  AD NUMBER THREE                    05/01/06 05/31/06
ZZ                     TROOPER AD JUNE 06                 06/01/06 08/09/06
```

```
DEMO-FI CFAD          (CFAD) - F&I Advertised Pricing Display          csr 6009

Advertisement ID: SUNDAYCLASSIFIEDS
Ad Description..: SUNDAY NEWS SECTION E
Ad Start Date...: 08/06/2007
Ad End Date.....: 08/13/2007

Stock#          Ads-S-Make--Model-Type-Yr-VehID          Retail---Ad Price
1201              1 S ISUZU TROOP NEW  00 Y7J04996     30,905.00  30,905.00
1206              1 S JAGUA STYPE NEW  00 YFL49888     44,724.49  44,450.00
1218                S LEXUS ES300 NEW  00 Y5081906     38,097.00  37,995.00
```

The Ads column shows the total number of saved ad setups in which each stock number appears

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Ad setup history

To review the changes to an ad setup:

1. Launch either **CFAD** or **CFAS**.
2. Enter an advertisement ID (or a stock number, in CFAD), or use the F12 command key to search for an ad.
3. After opening an ad record, press **F6**.
4. Press **F3** to return to the main screen.

```
History of Changes for Ad SUNDAYCLASSIFIEDS
Date..: 02/20/2007
Time..: 02:44:55AM
User..: rtaylor
Action: NEW
Ad ID.: DEMO-A*SUNDAYCLASSIFIEDS
Desc..: SUNDAY NEWS SECTION E
Start.: 08/06/2007
End...: 08/13/2007
1201 @ $30,905.00 added
1206 @ $44,450.00 added
1218 @ $37,995.00 added
                                                                <more above>

Use Arrow Keys/PgUp/PgDn/Home/End for Navigation.
F1=Help  F3=Exit  F9=Search
```